The Jersey Triathlon 2014 Welcomes More Competitors Than Ever

Building on last year’s successful rebrand and relocation of the Jersey Triathlon into the St Helier Waterfront, and as part of Jersey’s preparation for hosting the 2015 Island Games, the Jersey Triathlon 2014 event will see a starting field double the size of last year, with some two hundred people entering the event.

Triathlon is one of the fastest growing sports in the world, and that combined with last years successful event has greatly assisted in raising the profile of the Jersey event. This year’s event will see well over half of the entrants arrive from off the Island, with the largest numbers coming from the UK.

Event organiser, Andrew Thomas says:

“We know that triathlon participation is fast growing across the UK and Europe, so we have worked closely with the Jersey Triathlon Club over the past two years to build an event that is capable of attracting people to the Island to experience a stunning course and a truly inspiring location, capable of competing with other more established events across the UK. We have also focused on developing a friendly event that welcomes and supports people of all abilities from Jersey and elsewhere. So not only did we relocate the event in 2013 to be centred around the iconic Elizabeth Castle but we also introduced a shorter ‘Super Sprint’ distance. In addition to this, we further developed the team relay options to encourage people to try this diverse and rewarding sport.”

As well as welcoming a larger starting field, the event will also act as an official test race for the 2015 Island Games course. The Islands Games will be held in Jersey next June, so the event is thrilled that other Island’s triatheletes will be travelling over to use next week’s event as part of their preparation for the Games. The Jersey and Guernsey Triathlon Clubs have also announced that they will use the event as a qualifying race for their respective Island Games team selection. Organisers are delighted to welcome a strong team of thirty-three Guernsey triatheletes to the Jersey Triathlon on Sunday 29 June 2014.

With over two hundred competitors expecting to line up next Sunday to Swim, Cycle and Run, organisers are inviting the public to come and watch this fantastic sporting spectacle. The event starts at 9.15am from the beach in front of Les Jardins de la Mare and sees competitors swim towards Elizabeth Castle before returning to the transition area at Les Jardins de la Mare to start both the bike and run sections. The event is still on the look out for further volunteer course marshals. If you would like to play a vital role in ensuring that competitors safely navigate our beautiful Island, then please contact the organisers via the event website www.jersey-triathlon.com.

Organisers would also like to remind Islanders that the Westbound lanes of Victoria Avenue will be closed from 08:45hrs – 12:30hrs on Sunday 29th June. Traffic will be directed onto the Inner Road and with some delays likely, organisers and the authorities would kindly ask Islanders to allow more time to make their journeys to the West of the Island or to the Airport on this day.

For further details on the Jersey Triathlon Course, please visit the event website on www.jersey-triathlon.com and click on ‘The Race’ for course maps and click on ‘News’ for full details of road closures and traffic disruption.
Online entry closes at midnight on Monday 23rd June and can be found on the website www.jersey-triathlon.com. After this time manual entries may be accepted.

All event enquiries should be directed to the organisers at info@jersey-triathlon.com or by calling +44(0)1534 505926. Training and support is readily available through the Jersey Triathlon Club who are happy to help with any questions, please contact info@jerseytriclub.com.

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For further information on The Jersey Triathlon please visit www.jersey-triathlon.com